

## **TERMS OF SERVICE**

Thank you for using one of Ident-A-Kid Services of America, Inc. (ISA) products and services. This refers to Ident-A-Kid's Visitor Management system (IVM), digital Child ID, and MyStudentID™ student ID, referred to as the Services going forward. These terms of service, including the Privacy Policy and Security Policy (collectively, the “Terms”), are a binding legal contract between ISA, Inc., its subsidiaries, affiliates and licensors (collectively, “ISA”) and the individual or legal entity who subscribes to the ISA Services (“You”). By clicking the “I AGREE” button or by installing, accessing or using the Services, You represent that You have the authority to enter into these Terms. If You do so on behalf of a legal entity, You represent and warrant that You have the authority to accept these Terms on behalf of that legal entity. These Terms govern Your use of the ISA online service, any service offerings or features provided by ISA, the ISA websites, any ISA downloadable Client software which is provided solely for the purpose of accessing the services (a “Client”), and any updates and written documentation (together with the Client, the “Services”). These terms can be modified at any time without notice. To stay informed of any changes, please review the most current version of these Terms at [identakid.com/terms](https://identakid.com/terms). If You do not agree to be bound by these Terms, You may not use the Services.

**YOUR ACCOUNT.** To access and use the Services, You must create an ISA account that is protected by a username and password (Your “Account”) and have a valid software subscription license. You agree to provide ISA with accurate and complete information when You register for an Account. You agree to keep Your password and other Account details secret, and not share them with anyone else, in order to prevent unauthorized access to Your Account. If Your contact information or other Account information changes, You must update Your Account details promptly. After You create an Account, You may upload Your information, files and folders which You have a legal right to copy, share, upload, download or otherwise use, to Your Account. If You obtained access to the Services through a legal entity such as Your business, or through a ISA authorized reseller, You acknowledge and agree that other users may have been designated to access, control or manage any information or content that is protected by Your Account. You, not ISA, are solely responsible for access to, content in or sharing and use of Your Account. ISA is not liable for any loss or damage arising from any access to, content in, or sharing and use of Your Account. If You believe there has been unauthorized access to Your Account, You must notify [info@identakid.com](mailto:info@identakid.com) immediately.

**PRIVACY AND SECURITY.** ISA takes Your right to privacy and the security of Your data very seriously. The Services are built with a series of administrative, physical and technical safeguards designed to protect Your Account. ISA’s Privacy Policy and Security Policy can be accessed by navigating the links above or visiting <https://visitormanagement.identakid.com>. ISA warrants that the confidentiality of data from our clients will be maintained according to all Federal and State laws, and any local policies that are communicated to us. ISA acts as an agent and representative for the client in the storage, import, and/or analysis of data.

Access to personally identifiable data will not be allowed for anyone other than ISA staff directly responsible for the storage, import, and/or analysis of the data. Data will be provided by ISA only to persons or entities authorized by the client. Data will be used by us only according to the terms of our signed agreements. All PII given to ISA during the term of service is securely expunged once we have completed standard use of the data as it pertains to the customer needs. ISA will not copy, reproduce, or transmit data obtained from the customer, except as necessary to fulfill the purpose of data requests by the client. ISA will destroy or delete all Personally Identifiable Information, and transactional data, stored in IVM upon written request from the Customer after completion of the contract.

Security. ISA utilizes some of the most advanced technology for Internet security available. Transport Layer Security (TLS) technology protects the data using both server authentication and data encryption, at rest and in transit, ensuring that the data is secure and only available to the subscribing school or facility. Strict access policies, 128-bit encryption, firewalls, and private secure bandwidth are in use to ensure the highest standards for our security requirements.

ISA upholds industry best security practices, including compliance with all applicable national privacy statutes, including the Family Educational Rights and Privacy Act ("FERPA"), Protection of Pupil Rights Amendment ("PPRA"), Children's Online Privacy Protection Act ("COPPA"), and Student Online Personal Information Protection Act ("SOPIA"). The data will be physically stored and backed up on servers either in secure ISA offices or on servers co-located at an Internet service provider (Amazon Web Services) secured site.

Backups are performed daily on all data to ensure no loss of data in case of system failure. All data is only accessible by users the Customer gives access to their database. IVM authenticates all users through a SSO API, OAuth2 and via redirects. The Customer manages access to all sensitive data at all times, including ISA staff access.

ISA provides recurring, quarterly trainings on new or evolving security threats, changes to security protocols or practices, changes to software and/or hardware, identified vulnerabilities, etc., to Employees with access to Student Data have signed confidentiality agreements regarding all Student Data. All employees of ISA have passed criminal background checks. At least once a year ISA performs an internal audit and risk assessment of the security and privacy measures that are in place to ensure protection of all PII. For any questions on our security practices or improvements, please email [info@identakid.com](mailto:info@identakid.com).

**Data Breach.** In the event that Student Data is accessed or obtained by an unauthorized individual, ISA shall provide notification to the Customer as soon as practicable and no later than within three (3) business days of the incident. The security breach notification shall be written in plain language, will be titled "Notice of Data Breach," and will present the information described for "What Happened," "What Information Was Involved," "When it Occurred," "What We Are Doing," "What You Can Do," and "Who to Contact." This notice will be received by certified mail to the Customer as well as we will contact our primary liaison for the Customer by phone and email. Contact through phone and/or email should be expected within 24 hours of confirming the incident. ISA will provide the Customer with materials to notify any affected parent, legal guardian or student.

Information Collection and Use. While using our web sites, we may ask you to provide us with certain personally identifiable information that can be used to contact you, to gain access to a customer's location, identify you or to send you a personalized barcode code to your cell phone. Personally identifiable information may include, but is not limited to, your name, student name, date of birth, email address, zip code, cell phone number, and school name ("Personal Information"). We occasionally share aggregated demographic information with our affiliates and partners. This is not linked to any personal information that can identify any individual person or institution. In certain areas, we partner with other companies to provide specific services. When the user signs up for these services, we will share names or other contact information that is necessary for the third party to provide these services. These parties are to use personally identifiable information only for the purpose of providing these services.

Cookies. Cookies are small text files recorded in a user's hard drive and are employed by many sites to enhance a user's web viewing experience. Cookies allow sites and advertisers to "remember" users across pages of a site and across multiple visits to a site. We use cookies for remembering preferences, maintaining information about whether you are currently logged into our system and for tracking click streams. Through the use of cookies, we can deliver faster service, updated results and a more personalized site experience. Cookies in and of themselves do not personally identify users, although they do identify user's computers. Most browsers are initially set to accept cookies. If you prefer, you can set your browser to refuse cookies. However, you may not be able to take full advantage of a website's functionality if you do so.

**YOUR CONDUCT.** ISA may terminate Your access to and use of the Services if You (1) harm, disrupt or otherwise engage in activity that diminishes the ISA brand, Services, computer system or network, (2) misrepresent Your identity, impersonate any person or attempt to gain access to any Account, computers or networks related to the Services, without authorization, (3) attempt to interfere with any other person's use of the Services, (4) use a Service inappropriate for Your usage (for example, if You are backing up external hard drives and servers, You must use the appropriate ISA solution specially designed for such use), (5) use the Services in a manner that results in excessive bandwidth usage, as determined by ISA, (6) use the Services to store, backup or distribute any illegal files or data, (7) use the Services to store, backup or distribute material protected by intellectual property rights of a third party unless You own or have rights to such material, (8) use the Services to store, backup or distribute material that contains viruses, Trojan horses, worms, corrupted files or any other similar software that may damage the operation of the Services or another person's computer or property, (9) reverse engineer, decompile, disassemble, modify or create derivative works of the Services, (10) alter or modify any disabling mechanism which may be included in the Services, (11) assign, sublicense, rent, timeshare, loan, lease or otherwise transfer the Services, (12) directly or indirectly permit any third party to copy the Services, (13) remove or fail to reproduce on any permitted backup or archival copy of the Services any proprietary notices (e.g., copyright and trademark notices) from the Services, (14) use the Software without using proper Supplies as ISA is a Sole Source Vendor, or (15) infringe the intellectual property or other legal rights of third parties.

License. The Licensee may cancel the Software license at any time. Some limited functionality will be available for up to 90 days past expiration of the software license. If the Licensee chooses to cancel or let the Software license lapse, then repurchase, the license will reactivate from the subscription expiration date. If repurchased after 90 days from the expiration date, the Licensee will purchase a new license at the then rate and the new license will start from date of purchase. Some exceptions may apply.

You are solely responsible for ensuring that Your use of the Services is in compliance with all applicable foreign, federal, state and local laws, rules and regulations. You shall defend, indemnify and hold ISA, its officers, directors, shareholders, affiliates, suppliers and licensors, harmless from and against any and all damages, fines, penalties, assessments, liabilities, losses, costs and expenses (including attorneys' fees, expert fees and out-of-pocket expenses) in connection with Your use of the Services, Your violation of these Terms, Your violation of any third-party rights, including any intellectual property rights, any misuse or fraudulent use of credit and debit cards, any claims that the Services or any party thereof were exported or otherwise shipped or transported by You in violation of applicable laws, rules and regulations, or any claim of misuse of the Services, including but not limited to any claim that You are storing illegal files or data in Your Account.

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Client, Client Agent and Services. You may use the Services only in accordance with the then-current documentation and customer support available at [www.Identakid.com](http://www.Identakid.com) or as specified in other documentation provided by ISA or an authorized reseller. The Services may contain or ISA may provide to You third-party hardware, products, supplies, software or programming. You may not obtain third-party hardware, supplies, products, software or programming from third parties directly or this will void all software warranty. Except for the limited license granted herein, You acknowledge that ISA or third parties own all right, title and interest in and to the Services, all copies thereof and all proprietary rights therein, including copyrights, patents, trademarks, logos, domain names or other brand features of ISA. You may provide feedback to ISA with respect to the Services and ISA may use feedback for any purpose without obligation of any kind. To the extent a license is required under Your intellectual property rights to make use of the feedback, You hereby grant ISA an irrevocable, non-exclusive, perpetual, royalty free license to use the feedback in connection with ISA's business, including enhancement of the Services.

ISA may discontinue, suspend or modify the Services, any feature included in the Services, or the availability of the Services on any particular device or communications service, at any time and without notice to You. If any third party makes an intellectual property infringement claim relating to the Services, ISA reserves the right to immediately terminate Your subscription. While not obligated to do so, ISA will endeavor to communicate any such actions to You by either sending You an e-mail or by posting relevant information to the ISA website.

DISCLAIMER OF WARRANTY; LIMITATION OF LIABILITY. YOUR INSTALLATION, USE AND ACCESS OF THE SERVICES IS AT YOUR SOLE DISCRETION AND RISK AND YOU ARE SOLELY RESPONSIBLE FOR ANY DAMAGES TO YOUR COMPUTER, SOFTWARE AND THE LOSS OF STORED DATA THAT RESULTS FROM THE USE THEREOF. YOUR STORED DATA MAY NOT BE AVAILABLE OR RESTORABLE IF (1) ISA HAS NOT COMPLETED COPYING YOUR SELECTED FILES OR CHANGED FILES, (2) FOR FILES, FOLDERS OR DISK DRIVES THAT THE SERVICES DO NOT AUTOMATICALLY BACKUP PURSUANT TO ISA DOCUMENTATION, YOU DO NOT MANUALLY SELECT THEM FOR BACKUP OR YOU UNSELECT A FILE FOR BACKUP, (3) YOU DELETE A FILE FROM YOUR COMPUTER AND DO NOT RESTORE IT WITHIN 30 CALENDAR DAYS AFTER DELETION, OR YOU DELETE A COMPUTER FROM YOUR ISA ACCOUNT, (4) YOU MOVE A FILE TO A LOCATION ON YOUR COMPUTER THAT IS NOT AUTOMATICALLY SCANNED TO SELECT FILES FOR BACKUP OR YOU UPGRADE YOUR OPERATING SYSTEM RESULTING IN CHANGES TO YOUR FILE MAPPING, (5) YOUR COMPUTER IS UNABLE TO ACCESS THE INTERNET OR ISA SERVERS, (6) YOU FAIL TO FOLLOW ISA'S TECHNICAL REQUIREMENTS, INCLUDING UPGRADING THE VERSION OF THE SERVICES AS REQUIRED, OR (7) YOU TERMINATE YOUR LICENSE OR FAIL TO RENEW YOUR SUBSCRIPTION TO THE SERVICES.

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WILL MEET YOUR REQUIREMENTS, OR THAT THE OPERATION OF THE SERVICES WILL BE UNINTERRUPTED OR ERROR-FREE, OR THAT DEFECTS IN THE SERVICES WILL BE CORRECTED, OR THAT ENCRYPTION ALGORITHMS, ASSOCIATED KEYS AND OTHER SECURITY MEASURES WILL BE SECURE OR EFFECTIVE. YOU UNDERSTAND AND AGREE THAT NO ORAL OR WRITTEN INFORMATION OR ADVICE GIVEN BY ISA SHALL CREATE ANY ADDITIONAL ISA WARRANTIES OR IN ANY WAY INCREASE THE SCOPE OF ISA'S OBLIGATIONS HEREUNDER. TO THE MAXIMUM EXTENT PERMITTED BY LAW, IN NO EVENT SHALL ISA BE LIABLE TO YOU OR ANY THIRD PARTY FOR ANY COST TO PROCURE SUBSTITUTE SERVICES OR DATA, OR ANY DIRECT, INDIRECT, CONSEQUENTIAL, INCIDENTAL, PUNITIVE, EXEMPLARY OR ANY OTHER DAMAGES, INCLUDING DAMAGES FOR PERSONAL INJURY, LOST PROFITS, LOSS OF DATA, LOSS OF STORED DATA OR BUSINESS INTERRUPTION, ARISING OUT OF YOUR USE OR INABILITY TO USE THE SERVICES, EVEN IF ISA HAS BEEN ADVISED ABOUT THE POSSIBILITY OF SUCH DAMAGES (WHETHER SUCH DAMAGES ARISE IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE). IN ANY CASE AND WITHOUT LIMITING THE FOREGOING, THE ENTIRE LIABILITY OF ISA FOR ALL DAMAGES OF EVERY KIND AND TYPE (WHETHER SUCH DAMAGES ARISE IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE) SHALL BE LIMITED TO THE SUBSCRIPTION FEES PAID BY YOU TO ISA IN THE 12 CALENDAR MONTHS IMMEDIATELY PRIOR TO THE DAMAGES ARISING. IF THE SERVICES ARE PROVIDED TO YOU WITHOUT CHARGE, THEN ISA SHALL HAVE NO LIABILITY TO YOU WHATSOEVER. THE FOREGOING TERMS SET A LIMIT ON THE AMOUNT OF DAMAGES PAYABLE AND ARE NOT INTENDED TO ESTABLISH LIQUIDATED DAMAGES. YOU EXPRESSLY RECOGNIZE AND ACKNOWLEDGE THAT SUCH LIMITATION OF LIABILITY IS AN ESSENTIAL PART OF THESE TERMS AND ISA'S AGREEMENT TO PROVIDE YOU THE SERVICES, AND IS AN ESSENTIAL FACTOR IN ESTABLISHING THE PRICE OF THE SERVICES. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, OR THE LIMITATION ON HOW LONG AN IMPLIED WARRANTY LASTS, SO SOME OF THE FOREGOING TERMS MAY NOT APPLY TO YOU.

## **MISCELLANEOUS**

Additional Service Terms. Depending on the Services that You use, additional terms may apply. Visit [Additional Service Terms at www.Identakid.com](http://www.Identakid.com) for more information.

Government Use. The Services constitute Commercial Off The Shelf ("COTS") items as that term is defined in the U.S. Government Federal Acquisition Regulations ("FAR"). Government use rights are limited to those minimum rights required by the appropriate provisions of the FAR.

Export; Terms of Service for Non-U.S. Residents. You shall not export the Services or any part thereof, directly or indirectly, to any country for which the United States requires an export license or other governmental approval. In particular, You acknowledge that the Services or any part thereof, may not be exported or re-exported to, or otherwise used in, any U.S.-embargoed countries or to anyone on the U.S. Treasury Department's list of Specially Designated Nationals or the U.S. Department of Commerce's Denied Persons or Entity List. By using the Services, You represent and warrant that You are not located in any such country or on any such list.

Shipping/Returns. All orders for products are shipped by Fedex ground. Additional charges may apply for shipping to Alaska, Hawaii or outside the United States. Your account must be current in order to receive a shipment from ISA. Any equipment returned to ISA shall be subject to a 15% restocking charge. Customers have the option to pay additional charges to receive shipments faster.

Sales Tax. ISA does not collect sales tax on orders from customers outside the state of FL, except for HI. You are solely responsible for payment of any sales and/or use tax to the applicable state authority.

Governing Law and Arbitration. These Terms shall be governed, construed and enforced in accordance with the laws of the state of Florida, without reference to conflicts of law principles, and

You acknowledge sufficient contacts with that forum state. The parties agree that the exclusive jurisdiction of any actions arising out of, relating to or in any way connected with these Terms, shall be in the state or federal courts, as applicable, located in or nearest to Pinellas County, Florida, the location of ISA's corporate office. Any dispute, controversy or claim arising out of or relating to this Agreement, including the arbitrability of the matter or the formation, interpretation, scope, applicability, termination or breach thereof, shall be referred to and finally determined by arbitration in accordance with the JAMS Streamlined Arbitration Rules and Procedures, or JAMS International Arbitration Rules, if the matter is deemed "international" within the meaning of that term as defined in the JAMS International Arbitration Rules. The arbitration shall be administered by JAMS, shall take place before a sole arbitrator and shall be conducted in Pinellas County, Florida. If the JAMS International Arbitration Rules apply, the language to be used in the arbitral proceedings will be English. Judgment upon the arbitral award may be entered by any court having jurisdiction. This section shall apply to and require arbitration of all disputes, controversies and claims, regardless of whether such disputes, controversies or claims concern a single individual, entity or other person, multiple individuals, entities or other persons, or classes of individuals, entities or other persons.

General. These Terms constitute the entire understanding of the parties and supersede all prior and contemporaneous written and oral agreements with respect to the subject matter hereof. Any rule of construction to the effect that ambiguities are to be resolved against the drafting party will not be applied in the construction or interpretation of these Terms. If one or more of the provisions herein shall be held invalid, illegal or unenforceable in any respect, the validity, legality and enforcement of the remaining provisions shall not be affected or impaired. Any inconsistency between these Terms in English and these Terms in any other language shall, to the fullest extent permitted by applicable law, be resolved by reference to the English version. The failure to enforce or the waiver by either party of a default or breach of the other party shall not be considered to be a waiver of any subsequent default or breach. If You or ISA cannot perform its obligations under these Terms because of any act of God, pandemic, accident, strike, court order, fire, riot, war, failure of third-party equipment or any other cause not within the affected party's reasonable control and that could not be avoided through the exercise of reasonable care and diligence (a "Force Majeure Event"), then the non-performing party will (1) promptly notify the other party, (2) take reasonable steps to resume performance as soon as possible, and (3) not be considered in breach during the duration of the Force Majeure Event. If a Force Majeure Event continues for 5 or more days, ISA may terminate Your subscription to the Services and these Terms by providing electronic notice to You. IT IS EXPRESSLY UNDERSTOOD AND AGREED THAT IN THE EVENT ANY REMEDY HEREUNDER IS DETERMINED TO HAVE FAILED OF ITS ESSENTIAL PURPOSE, ALL LIMITATIONS OF LIABILITY AND EXCLUSIONS OF DAMAGES SET FORTH HEREIN SHALL REMAIN IN FULL FORCE AND EFFECT. The following provisions shall survive termination or expiration of this Agreement: Your Account, Privacy and Security, Your Subscription, Your Conduct, ISA Property, Disclaimer of Warranties; Limitation of Liability; and General Legal Terms.

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