TERMS OF SERVICE

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PRIVACY AND SECURITY. ISA takes Your right to privacy and the security of Your data very seriously. The Services are built with a series of administrative, physical and technical safeguards designed to protect Your Account. ISA's Privacy Policy and Security Policy can be accessed by navigating the links above or visiting https://visitormanagement.identakid.com . ISA warrants that the confidentiality of data from our clients will be maintained according to all Federal and State laws, and any local policies that are communicated to us. ISA acts as an agent and representative for the client in the storage, import, and/or analysis of data. Access to personally identifiable data will not be allowed for anyone other than ISA staff directly responsible for the storage, import, and/or analysis of the data. Data will be provided by ISA only to persons or entities authorized by the client. Data will be used by us only according to the terms of our signed agreements. The data will be physically stored and backed up on servers either in secure ISA offices or on servers co-located at an Internet service provider (Amazon Web Services) secured site. When the project ends, data will be copied to storage media and returned to client and stored on our servers for up to three years, then destroyed. Clients may request deletion of all data from our servers at any time.

<u>Security</u>. ISA utilizes some of the most advanced technology for Internet security available. Secure Socket Layer (SSL) technology protects the data using both server authentication and data encryption, ensuring that the data is secure and only available to the subscribing school or facility. Strict access policies, 128-bit encryption, firewalls, and private secure bandwidth are in use to ensure the highest standards for our security requirements. ISA always ensures our system is compliant with The *Family Educational Rights and Privacy Act* (FERPA) and we have signed the *Student Privacy Pledge*. Our security is constantly being improved. For any questions on our security practices or improvements, please email info@identakid.com.

Information Collection and Use. While using our web site, we may ask you to provide us with certain personally identifiable information that can be used to contact you, to gain access to a customers location, identify you or to send you a personalized QR code to your cell phone. Personally identifiable information may include, but is not limited to, your name, date of birth, email address, zip code, cell phone number, and your child's school name ("Personal Information"). We occasionally share aggregated demographic information with our affiliates and partners. This is not linked to any personal information that can identify any individual person or institution. In certain areas, we partner with other companies to provide specific services. When the user signs up for these services, we will share names or other contact information that is necessary for the third party to provide these services. These parties are to use personally identifiable information enly for the purpose of providing these services.

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MISCELLANEOUS

<u>Additional Service Terms.</u> Depending on the Services that You use, additional terms may apply. Visit Additional Service Terms at www.Identakid.com for more information.

<u>Government Use.</u> The Services constitute Commercial Off The Shelf ("COTS") items as that term is defined in the U.S. Government Federal Acquisition Regulations ("FAR"). Government use rights are limited to those minimum rights required by the appropriate provisions of the FAR.

<u>Export; Terms of Service for Non-U.S. Residents</u>. You shall not export the Services or any part thereof, directly or indirectly, to any country for which the United States requires an export license or other governmental approval. In particular, You acknowledge that the Services or any part thereof, may not be exported or re-exported to, or otherwise used in, any U.S.-embargoed countries or to anyone on the U.S. Treasury Department's list of Specially Designated Nationals or the U.S. Department of Commerce's Denied Persons or Entity List. By using the Services, You represent and warrant that You are not located in any such country or on any such list.

<u>Shipping/Returns.</u> All orders for products are shipped by Fedex ground. Additional charges may apply for shipping to Alaska, Hawaii or outside the United States. Your account must be current in order to receive a shipment from ISA. Any equipment returned to ISA shall be subject to a 15% restocking charge. Customers have the option to pay additional charges to receive shipments faster.

<u>Sales Tax</u>. ISA does not collect sales tax on orders from customers outside the state of FL, except for HI. You are solely responsible for payment of any sales and/or use tax to the applicable state authority.

Governing Law and Arbitration. These Terms shall be governed, construed and enforced in accordance with the laws of the state of Florida, without reference to conflicts of law principles, and You acknowledge sufficient contacts with that forum state. The parties agree that the exclusive jurisdiction of any actions arising out of, relating to or in any way connected with these Terms, shall be in the state or federal courts, as applicable, located in or nearest to Pinellas County, Florida, the location of ISA's corporate office. Any dispute, controversy or claim arising out of or relating to this Agreement, including the arbitrability of the matter or the formation, interpretation, scope, applicability, termination or breach thereof, shall be referred to and finally determined by arbitration in accordance with the JAMS Streamlined Arbitration Rules and Procedures, or JAMS International Arbitration Rules, if the matter is deemed "international" within the meaning of that term as defined in the JAMS International Arbitration Rules. The arbitration shall be administered by JAMS, shall take place before a sole arbitrator and shall be conducted in Pinellas County, Florida. If the JAMS International Arbitration Rules apply, the language to be used in the arbitral proceedings will be English. Judgment upon the arbitral award may be entered by any court having jurisdiction. This section shall apply to and require arbitration of all disputes, controversies and claims, regardless of whether such disputes, controversies or claims concern a single individual, entity or other person, multiple individuals, entities or other persons, or classes of individuals, entities or other persons.

<u>General.</u> These Terms constitute the entire understanding of the parties and supersede all prior and contemporaneous written and oral agreements with respect to the subject matter hereof. Any rule of construction to the effect that ambiguities are to be resolved against the drafting party will not be applied in the construction or interpretation of these Terms. If one or more of the provisions herein shall be held invalid, illegal or unenforceable in any respect, the validity, legality and enforcement of the remaining provisions shall not be affected or impaired. Any inconsistency between these Terms in English and these Terms in any other language shall, to the fullest extent permitted by applicable law, be resolved by

reference to the English version. The failure to enforce or the waiver by either party of a default or breach of the other party shall not be considered to be a waiver of any subsequent default or breach. If You or ISA cannot perform its obligations under these Terms because of any act of God, accident, strike, court order, fire, riot, war, failure of third-party equipment or any other cause not within the affected party's reasonable control and that could not be avoided through the exercise of reasonable care and diligence (a "Force Majeure Event"), then the non-performing party will (1) promptly notify the other party, (2) take reasonable steps to resume performance as soon as possible, and (3) not be considered in breach during the duration of the Force Majeure Event. If a Force Majeure Event continues for 5 or more days, ISA may terminate Your subscription to the Services and these Terms by providing electronic notice to You. IT IS EXPRESSLY UNDERSTOOD AND AGREED THAT IN THE EVENT ANY REMEDY HEREUNDER IS DETERMINED TO HAVE FAILED OF ITS ESSENTIAL PURPOSE, ALL LIMITATIONS OF LIABILITY AND EXCLUSIONS OF DAMAGES SET FORTH HEREIN SHALL REMAIN IN FULL FORCE AND EFFECT. The following provisions shall survive termination or expiration of this Agreement: Your Account, Privacy and Security, Your Subscription, Your Conduct, ISA Property, Disclaimer of Warranties; Limitation of Liability; and General Legal Terms.

Updated June 2018