

Ident-A-Kid Visitor Management Software (IAK-VM) Privacy Policy

This Privacy Policy was last modified on 08/01/2017.

Ident-A-Kid Services of America, Inc. ("us", "we", or "our") operates <https://visitormanagement.identakid.com> (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible at <https://visitormanagement.identakid.com>.

Ident-A-Kid Services of America, Inc. (ISA) believes that addressing your concerns about privacy is critical. We use our best efforts to protect the personal information given to us by customers of our service or by visitors to <https://visitormanagement.identakid.com>, so that the information submitted to ISA or their representatives is used only in ways to which was consented. A more detailed explanation about how we treat your personal information is described below.

Web Information Disclosure of Information

ISA is the owner of the information collected on this site. We will **not** sell, share, or rent this information to others in ways different from what is disclosed in this statement. ISA collects information from our users at several different points on our website as well as from school administrators and educational centers around the country. We reserve the right to access and disclose individually identifiable information to comply with applicable laws and lawful government requests, to operate its systems properly or to protect itself or its users. We reserve the right to share aggregated "website statistical usage" information with third parties for the purpose of increased efficiency and personalization of <https://visitormanagement.identakid.com>.

Information Collection and Use

While using our web site, we may ask you to provide us with certain personally identifiable information that can be used to contact you, identify you or to send you a personalized SecureCheck QR code to your cell phone. Personally identifiable information may include, but is not limited to, your name, date of birth, email address, zip code, cell phone number, and your child's school name ("Personal Information").

We occasionally share aggregated demographic information with our affiliates, partners and advertisers. This is **not** linked to any personal information that can identify any individual person or institution. In certain areas, we partner with other companies to provide specific services. When the user signs up for these services, we will share names or other contact information that is necessary for the third party to provide these services. These parties are to use personally identifiable information only for the purpose of providing these services.

Links

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

This website contains links to other sites. ISA is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of every website that collects personally identifiable information. This privacy statement applies solely to information collected by this website.

Cookies

Cookies are small text files recorded in a user's hard drive and are employed by many sites to enhance a user's web viewing experience. Cookies allow sites and advertisers to "remember" users across pages of a site and across multiple visits to a site. We use cookies for remembering preferences, maintaining information about whether you are currently logged into our system and for tracking click streams. Through the use of cookies, we can deliver faster service, updated results and a more personalized site experience. Cookies in and of themselves do not personally identify users, although they do identify user's computers. Most browsers are initially set to accept cookies. If you prefer, you can set your browser to refuse cookies. However, you may not be able to take full advantage of a website's functionality if you do so.

Your Acceptance Of Our Privacy Practices

By using this website or any other ISA website or interactive banner ads, you signify your acceptance of our privacy policy and your adherence to the terms and conditions posted on the website. If we decide to change our privacy policy, we will post those changes here in order to keep you informed. If you have any questions or concerns about the security of our website, please feel free to email us at info@identakid.com.

Disclaimer

This site is provided by ISA, Inc. On an "as is" basis. ISA makes no representations or warranties of any kind, express or implied, as to the operation of the site or the information, content, materials, services or products included on this site. To the full extent permissible by applicable law, disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose. Ident-A-Kid will not be liable for any damages of any kind arising from the use of this site, including, but not limited to direct, indirect, incidental, punitive, and consequential damages.

Indemnification

You agree to defend and indemnify and hold harmless ISA And their officers, directors, employees, agents, contractors, successors, assigns and affiliates from and against any claims,

actions and demands arising out of or relating to your use of this web site or any alleged breach of these terms of use.

ISA has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party sites or services.

Changes to This Privacy Policy

ISA may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on the Site. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions about this Privacy Policy, please contact us. Toll-Free (800)890-1000 or email info@identakid.com