

PRIVACY POLICY

Ident-A-Kid Services of America (ISA) believes that addressing your concerns about privacy is critical. ISA uses its best efforts to protect the personal information given to us by customers of our service or visitors to Identakid.com, so that the information you submit to ISA or their representatives is used only in ways to which you have consented. A more detailed explanation about how we treat your personal information is described below.

NON-WEB INFORMATION

ISA representatives collect personal information (photo, fingerprint, physical description, name, and address) from children (and their parents or guardian name) for the purpose of producing child identification cards for their parents or guardian. Personal information is only collected from children with signed consent of the parent or guardian. This information is not sold, rented or shared in any way and is deleted from the representative's database within 60 days of finished ID cards being returned to the parent or guardian.

ISA representatives collect general information (photo and name) from schools and educational centers personnel for the purpose of producing staff ID badges. This information is only collected with consent of the school or educational center. This information is not sold, rented or shared in any way and is deleted from the representative's database within 60 days of finished ID badges being returned to the school or education center.

WEB INFORMATION

Disclosure of Information

ISA is the owner of the information collected on this site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. ISA collects information from our users at several different points on our website as well as from program directors working directly with schools and educational centers around the country.

ISA reserves the right to access and disclose individually identifiable information to comply with applicable laws and lawful government requests, to operate its systems properly or to protect itself or its users. We reserve the right to share aggregated "site usage" information with third parties for the purpose of increased efficiency and personalization of Identakid.com.

Sharing

We occasionally share aggregated demographic information with our affiliates, partners and advertisers. This is not linked to any personal information that can identify any individual person or institution.

In certain areas, we partner with other companies to provide specific services. When the user signs up for these services, we will share names or other contact information that is necessary for the third party to provide these services. These parties are to use personally identifiable information only for the purpose of providing these services.

Links

This website contains links to other sites. ISA is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of every website that collects personally identifiable information. This privacy statement applies solely to information collected by this website.

Cookies

Cookies are small text files recorded in a user's hard drive and are employed by many sites to enhance a user's web viewing experience. Cookies allow sites and advertisers to "remember" users across pages of a site and across multiple visits to a site. We use cookies for remembering preferences, maintaining information about whether you are currently logged into our system and for tracking click streams. Through use of cookies, we can deliver faster service, updated results and a more personalized site experience. Cookies in and of themselves do not personally identify users, although they do identify user's computers. Most browsers are initially set to accept cookies. If you prefer, you can set your browser to refuse cookies. However, you may not be able to take full advantage of a website's functionality if you do so.

Children

Children are not the intended users of our site. We do not specifically collect information about children on this website. We believe that children should get their parent's consent before giving out personal information.

YOUR ACCEPTANCE OF OUR PRIVACY PRACTICES

By using this website or any other ISA website or interactive banner ads, you signify your acceptance of our Privacy Policy and your adherence to the terms and conditions posted on the website. If we decide to change our Privacy Policy, we will post those changes here in order to keep you informed.

If you have any questions or concerns about the security at our website, please feel free to email us at info@ident-a-kid.com.

DISCLAIMER

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INDEMNIFICATION

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